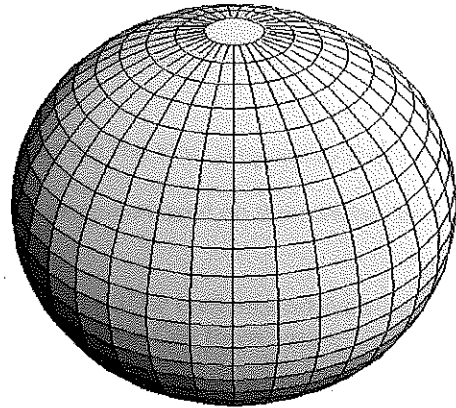


A PROGRAM FOR OUR COMMUNITY

The Hive



The Hive is Seven Things:

One: An aggressive workforce development program

There exists significant work for web technology and web communications services. Those with the skills and knowledge to conduct this work are in demand, even in a recession.

Two: A reinvention of small business incubation for the new services marketplace

It's not jobs; it's work. We need work. The small-business, service marketplace is full of single-person businesses. These individuals contract with one another and with clients in varying ways.

Three: A service-learning professional certification program

The students of The Hive will be earning professional certificates. The curriculum is based on doing actual projects for real world clients.

Four: A service provider of public service outcomes

The real world projects being done by these students are for public sector and non-profit organizations. The outcomes of the projects serve varying aspects of our community's development.

Five: A visible example of collaborative leadership

A willingness to collaborate is only a beginning; developing successful models for regional collaboration is a coming journey. This program is an exemplary model.

Six: A place-making oriented economic development tool for Old Town Rock Hill

The Hive will bring 30-50 students downtown for 6 months (immediately practical), demonstrating what a walkable urban development success can look like (significantly symbolic, as well).

Seven: A niche for Economic Development

A differentiating factor for York County and Rock Hill relocation recruitment efforts.