



## REQUEST FOR SPONSORSHIP OPPORTUNITY

Request Date: August 10, 2011

Sponsor Name: Presbyterian Healthcare (c/o Regina C. Hartung)

Address: 200 Hawthorne Lane Title: Director of Operations

City, State, Zip: Charlotte, N.C. 28204 Phone: 704-384-3084

Sponsorship Location: Riverwalk  
(Facility)

Specific Sponsorship Item: BMX Supercross Track at the Rock Hill Outdoor Center

Proposed Name to Be Displayed: Presbyterian Healthcare BMX Supercross Track

Length of Sponsorship: 10 yrs. Total Value: \$150,000

Payment Plan: To be paid within seven years.

**Statement of reason(s) for the proposed sponsorship:**

This entitles Presbyterian Healthcare to the naming rights of the facility and the position of being the exclusive healthcare provider for all events held at the BMX Supercross Track at no cost to the City of Rock Hill.

**(If additional space is needed, please attach an 8 1/2" x 11" sheet to this form.)**

This request is not a contract or a formal agreement. A formal agreement will be generated if the sponsorship request is approved by City Council. City Council, or their designee, will have final authority on all requests.

Authorizing Agent Recommendation:

Date: 8/11/2011

Department Head Recommendation:

Date: 8/12/2011

City Management Recommendation:

Date: \_\_\_\_\_

City Council Review:

Date: \_\_\_\_\_