



# WINTHROP

U N I V E R S I T Y

Office of the President

December 6, 2010

Greg F. Rutherford, Ph.D.  
President  
York Technical College  
452 S. Anderson Rd.  
Rock Hill, SC 29730

BY E-MAIL

Dear Greg:

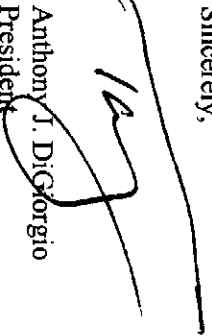
Winthrop University is committed to supporting the economic development goals of the City of Rock Hill. Winthrop's College of Business Administration is equally committed to field-based learning experiences as a significant part of its plan for student development. *The Hive Project* in downtown Rock Hill is an excellent combination of those two objectives.

*The Hive* is a work force development plan that will encourage high tech entrepreneurs to locate their work in the downtown business district. The project will provide a space for collaboration of these creative individuals and includes interaction between entrepreneurs and students as part of the program. Students from Winthrop University's Digital Information Design bachelor's degree program will begin participating in the project in spring semester and join students from York Technical College in web design projects and on-line marketing campaigns.

This kind of experiential learning will create a level of excitement among the students and provide a very rich learning environment. Professionals with various areas of technical and professional expertise will provide supervision and mentorship to students as the entire group provides services to various entrepreneurial organizations as clients.

For all these reasons, in addition to the active involvement of members of our campus community, Winthrop University will be providing \$ 5,000 in sponsorship in support of *The Hive Project*. We are happy to be a part of a program that combines economic development efforts, student learning, and service to the local business community.

Sincerely,



Anthony J. DiGiorgio  
President

cc: Dr. Roger Weikle  
Mr. Stephen Turner